

STRUKTUR KURSUS SARJANA MUDA KOMUNIKASI PERNIAGAAN DENGAN BAHASA INGGERIS (KEPUJIAN)

CURRICULUM STRUCTURE BACHELOR OF BUSINESS COMMUNICATION WITH ENGLISH (HONOURS)

TAHUN	KOMPONEN	SEMESTER I			SEMESTER II		
		KOD	KURSUS	KREDIT	KOD	KURSUS	KREDIT
1	Kursus Umum	UBI2022/UBI20302	English for business communication / Integrated Reading and Writing	2	UBI20302/UBI20402	Integrated Reading and Writing /Academic Reading and Writing	2
		USK10102	Philosophy and Current Issues	2	UKX1XX1	Co-curriculum 2	1
		USK10202	Appreciation of Ethics and Civilisation	2			
		UKX1XX1	Co-curriculum 1	1			
	Kursus Teras	LFT10202	Introduction to social sciences and humanities studies	2			
		LBT10103	Speak Up	3	LBT10203	English for Budding Entrepreneurs	3
					LBT10303	New Media in Business Communication	3
					LBT10403	Interpersonal Communication	3
	Kursus Elektif	ATF10203	Fundamental of Entrepreneurship	3	ATF10303	Entrepreneurship Behavior	3
					LBE10103	Elective 1: Phonetics of Linguistics	3
	Jumlah Kredit			15			18

TAHUN	KOMPONEN	SEMESTER I			SEMESTER II		
		KOD	KURSUS	KREDIT	KOD	KURSUS	KREDIT
2	Kursus Umum	UBI10402/ UBI20402	Intensive Communication Skills/ Academic Reading and Writing	2			
		UBX2012	Foreign Language 1	2			
		UIE30102	Integriti dan Anti Rasuah	2	UBX2022	Foreign Language 2	2
	Kursus Teras	LBT20203	Industrial Writing	3	LFT20103	Research Methodology for social sciences and humanities studies	3
		LBT20303	Contemporary Intercultural Communication	3	LBT20503	Writing for Corporate Public Relations	3
		LFT20202	Student in Enterprise Program (SIEP)	2	LBT20603	Negotiation Communication	3
	Kursus Elektif	APT3083	Strategic Entrepreneurship	3	LBE20203	Elective 3: 1, 2, 3 and Action	3
		LBE20103	Elective 2: Language, Society and Business Communication	3	LBE20303	Elective 4: Creativity in Writing	3
					LBE20403	Elective 5: Risk and Crisis Communication	3
	Jumlah Kredit			20			20

TAHUN	KOMPONEN	SEMESTER I			SEMESTER II		
		KOD	KURSUS	KREDIT	KOD	KURSUS	KREDIT
3	Kursus Umum						
	Kursus Teras	LFT30103	Basic Statistics for social sciences and humanities studies	3	LBT30506	Research and Academic Writing 2	6
		LBT30106	Research and Academic Writing 1	6	LBT30603	Critical Thinking	3
		LBT30203	Contemporary Organizational Communication	3	LBT30703	Event Management Leadership	3
		LBT30303	Communicative Techno-Business	3	LBT30803	Business Communication and English Language Summit	3
		LBT30403	Corporate Communication	3	LBT30903	Public Relations Management	3
	Kursus Elektif	AFT3093	Corporate Entrepreneurship	3	LBE30103	Elective 6: Cosmopolitan Communication	3
Jumlah Kredit				21			21

Tahun	Komponen	Semester I			Semester II		
		Kod	Kursus	Kredit	Kod	Kursus	Kredit
4	Kursus Umum						
	Kursus Teras	LFT40106	Internship 1	6	LFT40206	Internship 2	6
	Kursus Elektif						
	Jumlah Kredit			6			6

Tahun	Jumlah Kredit	
	Semester I	Semester II
1	15	18
2	20	20
3	21	21
4	6	6
Jumlah Kredit Keseluruhan	127	